

Preparing for investment:

Investment readiness is a key criteria when seeking funding. GINEM aims to improve investment readiness via its partners and via educational events. Building a strong management team and Board is a critical part of raising funds and is a prerequisite for raising larger amounts of finance. Finding appropriate professional advisors is also important and GINEM is ideally placed to "sign-post" entrepreneurs to experienced advisors.

In summary:

There is a wealth of opportunities for investment across the East Midlands and these can be found by contacting our members or visiting their websites.

Before investing in any project investors are strongly advised to verify all material facts and information for themselves and to take advice from a person authorised under the Financial Services and Markets Act 2000 who specialises in investments of this kind.

Please see the GINEM website www.ginem.co.uk, e-mail membership@ginem.co.uk or fax back this form for further information about professional membership.

Fax Back

Please complete and Fax back to GINEM Ltd, Fax 0115 941 2047

name:
address:

post code:
telephone:
e-mail:

I am an investor: I am seeking funding:

I represent a professional firm:

Please send me further details about membership of GINEM:



Mobilising wealth for business growth in the East Midlands

Supported by East Midlands Development Agency (emda), Growth Investment Network East Midlands Ltd, (GINEM) is an exciting new venture set up to stimulate business growth through private equity investment in the region. GINEM is a not for profit "sign-posting" organisation, designed to help organisations that already exist in the region to match investors with worthwhile projects, particularly in the range £50,000 to £2 million.

GINEM is largely web-driven and offers investors and investees a central source of information and advice through its website www.ginem.co.uk. It also holds educational networking events across the East Midlands.

The founder members are:

Beer & Partners Ltd, Business Link, Catapult Venture Managers Ltd, Cavendish Management Resources Ltd, Connect Midlands, East Midlands Business Angels Ltd, The Entrepreneurs Club, Harvey Ingram Owston and Spirit Corporate Finance. The Sponsor is emda - East Midlands Development Agency



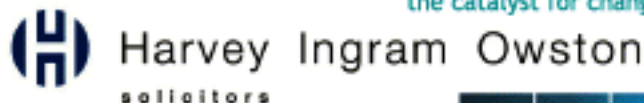
Benefits:

- For investors the opportunity to attend GINEM events and find out more about private equity investment.
- For entrepreneurs & businesses a single reference site for information on becoming investment ready and for seeking funding and for locating organisations to help them.
- For professional firms benefits of membership include business and networking opportunities, displaying their Company information on the website and contributing to creating wealth in the East Midlands. There is an annual fee for professional firm membership.
- For the East Midlands the aim is to create a more active funding community who will support the creation and development of SME businesses. Mobilising this wealth will contribute to the region's vision of becoming a top 20 European region by 2010.



east midlands
development agency

the catalyst for change



CONNECT
the fast track for technology business



CATAPULT
VENTURE MANAGERS

East Midlands Business Angels Ltd

BEER & PARTNERS



the
entrepreneurs
club



Types of funding:

Equity:

Higher risk funding with a higher return/cost. Equity is usually in the form of shares, which means the provider owns a % of the business.

Venture Capital:

Professional investors, with allocated investment funds who invest from £100k to £ millions.

Business Angels:

The most informal source of modest levels of Angel investment is friends and family supporting a start up, lending money or taking shares in a new business.

Other opportunities arise through Business Angel Networks who match investors with projects, either as individuals or in syndicates. The investment may be passive or there is an opportunity for the investor to take an active role in the management of the enterprise, contributing skills and contacts that will help to ensure business success.

Debt:

Low risk, low cost funding primarily provided by banks including, overdrafts, term loans, access to the Small Firm Loan Guarantee Scheme. Invoice Discounting, Factoring & Asset Finance can provide additional working capital for a business and this can be accessed via financing of the assets in the business or from the debtor book.

Grants:

These are mainly provided by the government for specific projects/purposes. Government grant schemes operate to a wide variety of criteria, some of which may or may not be applicable to your business or location. Please see www.businesslink.gov.uk or refer to your local Business Link for further guidance.

